

Magento.Magento-2-Certified-Solution-Specialist.v2022-01-19.q20

Exam Code:	Magento-2-Certified-Solution-Specialist
Exam Name:	Magento 2 Certified Solution Specialist Exam
Certification Provider:	Magento
Free Question Number:	20
Version:	v2022-01-19
# of views:	461
# of Questions views:	200
https://www.dumpsdb.com/dumps/Magento/Magento-2-Certified-Solution-Specialist/Magento.Magento-2-Certified-Solution-Specialist.v2022-01-19.q20	

NEW QUESTION: 1

A merchant has imported Youtube video URLs for all of the product but the videos are not displayed on the storefront.

Why are the video unable to be displayed?

- A. The merchant did not assign preview image
- B. Youtube videos don't displays for products, they can only be reference in CMS blocks.
- C. The merchant did not assign a role to the preview image
- D. The merchant did not enter their Youtube API key into the admin

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 2

You are helping a merchant design a loyalty program for customer who have placed over \$10,00 worth of orders. The program will automatically give those customers a 10% discount on each future order. The merchant is using Magento Commerce and would like to avoid customizing Magento.

Which two Magento features do you use to set up this loyalty program?

Choose 2 answers

- A. Shopping Cart Price Rules
- B. Catalog Price Rules
- C. Customer Groups
- D. Customer Segments

Answer: A,C ([LEAVE A REPLY](#))

NEW QUESTION: 3

A merchant selling furniture on their Magento site wants to expand their catalog and begin selling televisions.

They want to make the technical specifications for each television model visible in tan on the product page.

What two actions are required?

Choose 2 answers

- A. In the product specification attributes, set Visible on Catalog Pages on Storefront to yes.
- B. List the product specifications in the product description
- C. Create a new attribute set for televisions,
- D. Use the default attribute set and create new attributes as needed

Answer: A,C (LEAVE A REPLY)

NEW QUESTION: 4

A business plans to utilize Magento Commerce one Page Checkout.

Which three configurations are available for One page checkout?

Choose 3 answers

- A. Reordering the display of Gift Card and Promotion code fields
- B. Configuring the maximum number of Items to display In order summary
- C. Reordering me checkout totals sort order
- D. Reordering the Hems mat display in the order summary
- E. Enabling The display of a terms a conditions modal

Answer: A,B,E (LEAVE A REPLY)

NEW QUESTION: 5

The merchant in the United States plans to launch a B2B website with a unique catalog structure. The B2B website must be available to Canada and Mexico.

Canada and Mexico will utilize a new payment gateway. United States customers will have different pricing than Canada and Mexico.

What is the minimum number of combinations necessary to add accomplish the requirements?

- A. One website, two stores three store views
- B. Three websites three store views
- C. website, one store, three store
- D. two stores, three store views

Answer: C (LEAVE A REPLY)

NEW QUESTION: 6

A merchant plans to migrate product data from Magento 1 to Magento Commerce. During your analysis of a merchant's exiting product data structure, you notice they have created

multiple custom product attributes to manage the translation of color options across their websites.

You recommend utilizing a single custom product attribute to manage their color options. In addition to setting up the attribute, what must be done?

- A.** Add all possible attribute values in each of the languages to the attribute.
- B.** Add a default set of attribute values, and add store view specific labels to both the attribute and its' values for the other two languages
- C.** Create different attribute sets, one for each language and associate the attribute with its values to each,
- D.** Change the attribute scope to store view so the values can be managed separately for each language.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 7

A client wants to integrate their inventory management systems with Magento.

Which Magento API is suited to provide the data?

- A.** XML-RPC
- B.** gRPC
- C.** GraphQL
- D.** REST

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 8

You decide to purchase an extension from the Magento Marketplace that fulfills a business requirement and has very good ratings.

It is mandatory no security vulnerabilities are introduced by the extension to keep the merchant and the customer data safe.

How do you apply due diligence?

- A.** Trust the community engineering team, because they support Magento merchants.
- B.** Check the extension vendor, because they have to supply secure extensions
- C.** Have your developer review the extension, because issues could have been missed by other reviewers.
- D.** Rely on the Magento Marketplace team, because they do a security check before the extension is published

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 9

A merchant using Magento Commerce has created a customer group for their B2B customers. They would like to show different related products for the B2B customers than for the B2C customers.

How does the merchant accomplish this?

- A. Create a Scheduled Update assigned to the B2B Customer' group containing related products
- B. Create a shared catalog for B2B customers and assign related products to the catalog
- C. Create a B2B customer segment and an associated Related Product rule
- D. Create a Related Product rule for the B2B customer group

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 10

A Magento Cloud merchant is planning their Black Friday ?Cyber Monday campaigns and wants to see an analysis of last year's campaigns.

What are two to use Magento Business Intelligence to deliver this analysis?

- A. Use the Cohort Report Builder to understand the Lifetime value of holiday-acquired customers vs, other customers
- B. Do a server performance check to assess impact of holiday traffic spikes on conversion rate
- C. Create a report comparing revenue and discount amounts for coupons that were promoted during fast years campaigns.
- D. Use the ROI calculator to input last year's holiday an spend and compare it against net revenue

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 11

Your Magento Commerce Cloud Pro merchant has told you they will have a large sale event and expect four to five times the normal traffic for three days.

Which solution will eliminate downtime, and allow the infrastructure-to scale for the event in advance?

- A. Enable and configure scaling in the Magento cloud control panel
- B. The cloud environment will auto scale based on the traffic levels
- C. Submit a Magento support ticket prior to the relevant Information
- D. Enable and configure scaling in live Cloud section of the Magento admin panel

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 12

Your client is reviewing a Mobile your team developed and deployed to the client's Magento Cloud staging environment. They ask you what the next steps are for deploying the work up to production.

Using the Magento Cloud UI how do you deploy the module to production?

- A. Select the master environment and use the snapshots functionality to deploy.
- B. Select the pre-production environment and use the branch functionality to deploy.
- C. Select the production environment and use the sync functionality to deploy.
- D. Select the staging environment and use the merge functionality to deploy.

Answer: B ([LEAVE A REPLY](#))

NEW QUESTION: 13

A Magento Open Source merchant sell toys and gift and wants to improve the experience on their website. The merchant wants to avoid extensions or customization.

How is this achieved?

- A.** Enable Wishlist functionality so customers can share a list for holidays or special occasions
- B.** Create a configuration Gift Card product available for online redemption.
- C.** Enable anonymous RMA to allow customer to return gifts without informing the original buyer
- D.** Enable the Gift Registry and allow customers to create a public Registry accessible by direct URL

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 14

You are setting up a large catalog on Magento Commerce. You have created a category tree arranged with several levels of depth and assigned each product to the categories it directly belong to.

You also need the product to display on all ancestors of any category to which the product is assigned. You need a simple solution for this since you expect frequent changes to the catalog structure.

What do you do?

- A.** Modify the Category Permissions configuration to allow all categories access to products in decendent categories
- B.** Enable the Anchor flag on each category to automatically include the products from any decedent categories
- C.** Assign each product directly to the correct ancestor categories and update these assignment with future catalog changes
- D.** Set up Clone Category ID rules with Visual Merchandiser to make each ancestor category copy its decendent categories

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 15

A merchant is trying to improve the customer experience for register customer and needs to provide shipping tracking numbers.

How do you do this?

- A.** Tracking numbers are only supported for UPS, USPS and FedEx carries out-of-the box for other carries it will require it customization.
- B.** Tracking numbers have to be entered during shipping creation and they will be accessible in the Orders section in My Account immediately.

C. Tracking numbers can be entered during invoice creation and they will only be visible after the order paid.

D. Tracking numbers can only be added to order comments via the admin

Answer: (SHOW ANSWER)

NEW QUESTION: 16

A merchant is launching a promotion to give free shipping for products in the T-Shirt attribute set. Shipping and must still be calculated for products expect for the T-Shirt attribute set.

How do you make sure free shipping is only applied to the correct items?

A. This requires a customization, as free shipping applies to all products in the cart.

B. In the Free Shipping Applies to field, select the Attribute Set type and specify T-Shirt.

C. Specify the T-Shirt attribute set as a condition in the rule's Action tab.

D. Add the T-Shirt attribute set as a filter in the rule's Condition tab.

Answer: A (LEAVE A REPLY)

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NEW QUESTION: 17

A merchant has asked you to make their site WCAG 2.0 sections A & AA compliant.

What Kind of compliance should the website meet?

A. Accountability Compliance

B. VAK compliance

C. Accessibility Compliance

D. PCI Compliance

Answer: (SHOW ANSWER)

NEW QUESTION: 18

The marketing team for a Magento Commerce website wants some categories to function as content-focused landing pages instead of product listing pages. They want to include a verify of elements on these pages.

Including images, text content, and featured product displays.

The marketing team want to maintain this content themselves without involving a developer.

How do they accomplish this?

- A.** Have a developer create a custom content fragment they can assign to a category and update for each landing page
- B.** Add the different content elements as widgets in the description filed of each category functioning as a landing page
- C.** Create a CMS Static Block with the content elements for each landing page and associate each block with the correct category
- D.** Change the View the Type on each landing page Category to Display as CMS Page and add content element to CMS Content area

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 19

A merchant has a Magento store products for local customers to explore new markets they want to create an independent store to offer the existing catalog with a different price and branding.

What action is required achieve this?

- A.** Create a new store group selecting the appropriate price scope.
- B.** Create a new store view and develop a module to extend the price capacities
- C.** Create a new website and change the price scope to website in Store configuration
- D.** Create a new website and change the price scope in Product Attributes configuration

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 20

You plan to offer gift sets which Include three products. The gift sets will be available in black or white products you plan to offer is setup as a configurable product in your Magento store with black or white as configurable options and you will continue to sell them along side the gift sets.

How will you create the gift sets using native product types?

- A.** Setup two bundled products, one for each color, and associate the simple products to each respectively
- B.** Setup one bundled product and associate three configurable products with black and white as configurable options
- C.** Setup one grouped product and associate three configurable products with black and white as configurable options.
- D.** Setup two kitted products, one for each color; and associate the simple products to each respectively.

Answer: **C** ([LEAVE A REPLY](#))

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