

Salesforce.B2C-Commerce-Architect.v2023-03-07.q66

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NEW QUESTION: 1

During discovery, the customer required a feature that is not inducted in the standard Storefront Reference Architecture (SFRA). In order to save budget, the Architect needs to find the quickest way to implement this feature.

What is the primary resource the Architect should use to search for an existing community implementation of the requested feature?

- A. Salesforce Trailblazer Portal
- B. Salesforce Commerce Cloud GitHub repository
- C. Salesforce B2C Commerce Documentation
- D. Salesforce Commerce Cloud Trailblazer community

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 2

A business wants to migrate its customer service provider from provider A to provider B. Provider B offers a LINK cartridge to integrate with its commerce solution.

Which three artifacts need to be created by the Architect? Choose 3 answers

- A. Document how the customer online journey flows from landing on the page to placing of the order
- B. Document the design of implementing a new B2C Commerce cartridge following the industry standard best practices
- C. Document the data mapping between commerce and customer service provider.
- D. Document the custom Nations required on top of the LINK cartridge based on current commerce implementation and business needs.

E. Document the data objects, the interface, and data synchronization frequency between the systems.

Answer: B,C,D ([LEAVE A REPLY](#))

NEW QUESTION: 3

Our company is planning an integration with a 3rd party provider to get information about product rating. As an architect you're in charge of the Interface Specification Document so, you requested all needed information to the rating provider.

A few days later you receive an email with the desired information:

URL: `http://ratingservice.com/rating/{productID}`

User: `ratingprovider`

Pass: `r$afF2!_dA`

Select 2 correct answers you should do as an architect after receiving this information:

- A. Use service Framework and select service type HTTPS to make connection secure.
- B. Contact service provider and ask to for a URL over HTTPS protocol
- C. Use `dw.net.HTTPClient` to open connection and `setProtocol('secure')`
- D. Use service Framework and verify service mode is live.

Answer: B,D ([LEAVE A REPLY](#))

NEW QUESTION: 4

A developer is checking for Cross Site Scripting (XSS) and found that the quick search is not escaped (allows inclusion of Javascript) in the following script:

```
<script>
var searchPhrase = '${searchPhrase}';
</script>
```

How would the developer resolve this issue?

- A. Use `<isprint value='${searchPhrase}* encoding-'jshtmr />`
- B. Replace ' with double Quote*
- C. Use `<toprint value='${searchPhrase}' />`
- D. Use `<isprint value='${searchPhrase} encoding-'jsblock" />`

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 5

A new dent is moving from their existing ecommerce platform to B2C Commerce. They have an existing service that connects to the Email Marketing System. The endpoint of the service can directly parse the data posted by the customer from the Storefront page for marketing materials subscriptions. it if required that the service implementation on the B2C Commerce site supports authentication and encoding.

What type should the Architect document this new service as?

- A. Generic
- B. HTTP

C. SOAP

D. HTTP Form

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 6

An Architect is configuring a data replication schedule.

Which task(s) can be removed In order to reduce replication times?

A. Campaign

B. Static content

C. Search Indexes

D. Storefront URLs

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 7

The Home-Show route uses this middleware chain:

```
server.get('Show', consentTracking.consent, cache.applyDefaultCache, function (req, res, next) {  
    // base code here  
});
```

The developer added Home.s in another cartridge, which is before the original cartridge in the cartridge path, to extend that route but it does not have the middleware chain:

```
server.append('Show', function (req, res, next) {  
    // custom code here  
});
```

Assuming the code is correct on both functions, what is the expected result?

A. A RunTime error is thrown, "Error: Params do not match route".

B. The custom code executes and then the base code executes.

C. The base code executes and then the custom code executes.

D. The base code executes, but the custom code is ignored because the signature lines do not match.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 8

An integration cartridge implements communication between the B2C Commerce Storefront and a third-party service provider. The cartridge contains the localServiceRegistry code:

```

var LocalServiceRegistry = require('dw/svc/LocalServiceRegistry');
module.exports = LocalServiceRegistry.createService('serviceprovider.rest.auth',
  {
    createRequest: function(svc) {
      var svcCredential = svc.getConfiguration().credential;
      if (empty(svcCredential.user) || empty(svcCredential.password)) {
        throw new Error('Basic Auth requires valid client ID (user) and secret (password)');
      }
      var requestBody = {
        clientId: svcCredential.user,
        clientSecret: svcCredential.password
      };
      svc.setAuthentication('BASIC');
      svc.addHeader('accept', 'application/json');

      return JSON.stringify(requestBody);
    },
    parseResponse: function(svc, httpClient) {
      return httpClient.text;
    }
  }
);

```

salesforce

How does this code sample accomplish authentication to the service provider?

- A. By Issuing a Basic Auth request to the service provider.
- B. By wrapping the authentication service call with Basic Auth.
- C. By disabling Basic Auth and executing the service authentication call.
- D. By performing a signed SOAP Auth request using a certificate.

Answer: A (LEAVE A REPLY)

NEW QUESTION: 9

Given the SFRA Controller below:

```

01 var server = require('server');
02 var cache = require('*/cartridge/scripts/middleware/cache');
03
04 server.get('Show', cache.applyDefaultCache, function (req, res, next) {
05   viewData = {name: 'my string'};
06   res.render('/pages/mypage', viewData);
07   next();
08 });
09
10 module.exports = server.exports();

```

salesforce

Why would a JavaScript debugger, that is stopped at line 06, fail to show the viewdata variable in the inspection tool?

- A. viewdata is declared but not assigned.
- B. viewdata is assigned but not declared.
- C. cache. applyDefaultCache is not a valid middleware.
- D. viewdata is a B2C Script reserved name.

Answer: B ([LEAVE A REPLY](#))

NEW QUESTION: 10

a client uses an external marketing tool to manage promotions and coupons for its multiple brands. They currently have only one brand on B2C Commerce and they get Import-ready feeds created by this tool on an SFTP location.

The marketing team completes the data preparation by the end of the work day.

How should the Architect handle this import?

- A.** Create a Job and define three custom steps: download the files from SFTP, import promotions, import coupons
- B.** Create a Job and define three steps: one step uses ExecuteScriptModule to download the files from SFTP, and two standard steps to Import the promotion and coupons.
- C.** Create a job and define three steps: one custom step to download the files from SFTP, and two standard steps to import the promotion and coupons.
- D.** Create a Job and define three steps: one standard step to download files from sftp and two steps that use Execute Script Module to import the promotion and coupons.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 11

The client provided these business requirements:

- * The B2C Commerce storefront will integrate with the client's Order Management System (OMS).
- * The storefront will provide real-time order export of successfully placed orders. The OMS supports both web service export and SFTP batch order export, but the client has expressed concern about the availability of the OMS.

Which two solutions satisfy the requirements and address the OMS reliability concern?

Choose 2 answers

- A.** implement a batch export of orders via web service, excluding exported orders. This runs as a scheduled Job with an hourly run rate and marks processed orders as exported upon success.
- B.** Implement a batch export of orders to SFTP, excluding exported orders. This runs as a scheduled job with a high-frequency run rate and marks processed orders as exported upon success.
- C.** Implement a live export of orders during checkout via SFTP, marking the processed order as exported when it has completed successfully.
- D.** Implement a live export of orders during checkout via web service, marking the processed order as exported when the AM returns successfully.

Answer: B,D ([LEAVE A REPLY](#))

NEW QUESTION: 12

During a technical review, the Client raises a need to display product pricing on the Product Detail Page (PDP) with discounted values per promotion. The Client notes customers complained of

bad user experiences in the past when they would add a product to the basket from the cached PDP and then see a higher price when they started checkout as the promotion had expired. What should the Architect suggest be implemented for this given that performance should be minimally impacted?

- A. Remove caching of the product page during the promotion.
- B. Modify the page to vary the cache by price and promotion.
- C. Create a separate template or view based on the promotion.
- D. Adjust the PDP to have a low caching period during the promotion.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 13

During the discovery phase as an architect you should make some recommendations to be sure all requirements will fit under SFCC scope. The project consists in building one storefront using SFRA and a native iOS app. The home page will be fully implemented using Page Designer in order to allow merchandisers to fully customize it. What should be taken into consideration?

- A. Page designer load times are bigger than if using content slots.
- B. Page Designer doesn't support using the OCAPI SHOP and DATA resources to access pages and components as content assets.
- C. Replication and reindexing process works differently with page designer vs content assets, so home page for mobile application may be different than website for 15 minutes.
- D. All answers are correct.

Answer: B ([LEAVE A REPLY](#))

NEW QUESTION: 14

The Client wishes to implement a third party integration that allows for free shipping if the customer is a member of the third party service. When the customer's order is exported to the Order Management System (OMS) it also creates a custom object in order to track additional data before sending that order data to the third-party service as well.

What technical concern should the Architect raise to protect performance and stability of the site?

- A. The OMS having order data sent to a third party and related security needs.
- B. The customer's order data sent to a third-party and related security needs.
- C. The custom object quota and related retention or deletion needs.
- D. The customer order quota and related retention or deletion needs.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 15

There is an issue with the site when the domain is opened from Google search results. After researching the problem, it turns out that the site returns a 404 page error when accessed with a parameter in the URL.

What should the Architect recommend to fix that issue?

A. Add this snippet to the aliases configuration for the domain

```
{  
  "controller": "Home-Show",  
  "apply-to-host-only-request-with-params": "true"  
}
```

B. Add dynamic catch-all rule to redirect to home page.

C. Add dynamic redirect if the URL contains parameter to Home Show.

Add this snippet to the aliases configuration for the domain

D. Add this snippet to the aliases configuration for the domain:

```
{  
  "pipeline": "Home-Show",  
  "apply-to-host-only-request-with-params": "true"  
}
```

Answer: D ([LEAVE A REPLY](#))

NEW QUESTION: 16

An Order Management System (OMS) handles orders from multiple brand specific sites, as part of the processing, the OMS sends the processing detail to be added at notes to the orders in B2C Commerce. These processing details are captured temporarily in custom objects, and are later processed by a batch Job that:

- * Processes the custom object to extract the orderid and note data.
- * Tries to load the order.
- * If the order is not found, it deletes the custom object and moves on.
- * If the order is found, it updates notes In the Order, upon successful update of this order, it deletes the custom object.

There is an Issue reported that the job is constantly failing and custom objects are growing in number. On investigating the production look the message below is being logged on each failure:

```
Processing of custom object 1xoskncjdw687769 failed for order 500009001 and has an associated  
replacement order 100000001. Exception details:  
com.demandware.core.quota.QuotaLimitExceededException: Limit for quota 'object.OrderPO.relation.notes'  
exceeded. Limit is 1000, actual is 1001. at  
com.demandware.core.quota.QuotaExceededException.throwLimitExceed(QuotaExceededException.java:21) at  
com.demandware.core.quota.QuotaImpl.handleHardLimitViolation(QuotaImpl.java:333) at
```

What are three solution The Architect can take to fix this issue without losing meaningful data?

Choose 3 answers

- A. Take the backup of the custom object and delete the custom object to ensure on the next job run the custom objects are getting processed.
- B. Take the backup of the Order as XML and delete the Order to ensure on the next job run, the custom objects are getting processed.
- C. Using BM site import/export, soften the `<quota id="object.orderPo.relation,notes"> <custom-action>warn<custom-action> </quot>` to make sure that neither order notes are lost and custom object is processed.

D. Engage B2C Commerce Support Team to soften the quota limit for "object.OrderPO,relation,notes"

Answer: A,D ([LEAVE A REPLY](#))

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NEW QUESTION: 17

Which two activities should an Architect encourage the replication team to follow based on S2C Commerce best practices?

Choose 2 answers

- A. Replicate the latest data to Production during periods of increased site use to ensure freshness.
- B. Use the undo replication process to roll back code replications only, not data replications.
- C. Wait 15 minutes after the recreation process completes for the cache to clear automatically.
- D. Use the undo replication process to rollback to the previous replication if necessary.

Answer: B,C ([LEAVE A REPLY](#))

NEW QUESTION: 18

A merchant is selling a new product line of televisions. In order to deliver a good customer experience, the merchandising team wants the screen size to be incorporated into the search and navigation journey.

Which two things can the developer do to facilitate this for them?

Choose 2 answers

- A. Create a new search refinement for a Boolean value true or false and label it "big screen."
- B. Define a new searchable attribute for Screen Size.
- C. Configure catalog-level search refinement definition for Screen Size.
- D. Configure Screen Size threshold search refinement bucket definitions.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 19

A company wants to integrate B2C Commerce and Marketing Cloud so that customers shopping online can be segmented for marketing campaigns like Abandoned Cart and Post Purchase Journeys.

Which two actions are needed to enable an Abandoned Cart Journey?

Choose 2 answers

- A. Integrate product, order, and customer data feeds into Marketing Cloud Data Extensions
- B. Integrate product, order, and customer data feeds into Service Cloud objects
- C. Implement the Marketing Cloud collect.js through the storefront by using the Connector's reference implementation
- D. Use Mulesoft to bring order and customer data feeds from B2C Commerce to Marketing Cloud

Answer: C,D (LEAVE A REPLY)

NEW QUESTION: 20

The Client is Crowding and decided to migrate its ecommerce website to B2C Commerce. The Client provided the Architect with the following metrics for its existing website over the past 12 months and forecasted into the next year:

Average visits per hour	500
Peak visits per hour	1000
Average page views per hour	10000
Peak page views per hour	20000
Average orders per hour	100
Peak orders per hour	250
Average items per order	2.1
Average sales value	300 USD
Expected growth percentage	300

Noting these historical metrics and the forecasted growth of 300%, which load test targets meet best practices for testing the new B2C Commerce site?

- A. 15000 visits per hour, 300000 page views per hour, and 3750 orders per hour
- B. 3000 visits per hour, 60000 page views per hour, and 750 orders per hour
- C. 150000 visits per hour, 3000000 page views per hour, and 37500 orders per hour
- D. 1500 visits per hour, 30000 page views per hour, and 375 orders per hour

Answer: B (LEAVE A REPLY)

NEW QUESTION: 21

Which method is efficient and scalable because it uses the product search index rather than searching the database?

- A. ProductAvailabilityModel.isOrderable()
- B. ProductVariant.getModel().getVariants()
- C. ProductSearchModel.getProductSearchHits()
- D. ProductIndexModel.getOrderableProductsOnly()

Answer: C (LEAVE A REPLY)

NEW QUESTION: 22

The following promotions are configured with no exclusivity (can be combined with any other promotion) in a

-1month campaign:

- * Free correct- in -store shipping
- * 20% accessories products discount, applies for all customers
- * \$5 off coupon based discount, sent to a selected group of customers

The combination of above promotions allows customers to get 16 socks for free in store. This was unintended, and the Client is considering disabling the coupon. The Client is concerned about a potential spike in the number of Call Center calls from customers who had the coupon code added to their baskets before it was disabled. As basket lifetime is set to 30 days for all customers, this can continue for the full length of the campaign.

What solution should the Architect suggest to keep the Call Center calls to a minimum?

- A.** Disable the coupon code. Reduce the basket lifetime in Business Manager to expire some of the existing baskets
- B.** Disable the coupon code. Restart the production instance from control Center to clear existing baskets.
- C.** Disable the coupon code. Clear the production cache from the Business Manager to clear existing baskets.
- D.** Disable the coupon code. Email all the customers to not use the coupon code in their baskets.

Answer: A (LEAVE A REPLY)

NEW QUESTION: 23

An Architect notified the Business that order conversion dramatically dropped a few hours after go live.

Further investigation points out that customers cannot proceed to checkout anymore. The Architect is aware that a custom inventory check with a third-party API is enforced at the beginning of checkout, and that customers are redirected to the basket page when items are no longer in stock. Which tool can clearly confirm that the problem is indeed caused by the inventory check?

- A.** Service Status from Business Manager
- B.** Realtime Report from Reports and Dashboards
- C.** Sales Dashboard from Reports and Dashboards
- D.** Pipeline Profiler from Business Manager

Answer: A (LEAVE A REPLY)

NEW QUESTION: 24

An existing B2C Commerce site has the following aliases configuration:

```
"www.example.com": {
  {
    "locale": "en_US",
  },
  {
    "locale": "de_DE",
    "if-site-path": "de"
  },
  {
    "locale": "en_US",
    "if-site-path": "us"
  },
  {
    "locale": "en_GB",
    "if-site-path": "uk"
  }
},
"www.example.de": [{
  "host": "www.example.com",
  "path": "de"
}],
"www.example.co.uk": [{
  "host": "www.example.com",
  "path": "uk"
}]
}
```

Which statement related to this configuration is incorrect?

- A. Hostname www.example.co.uk will redirect to www.example.com/uk.
- B. Site supports multiple hostnames and locales.
- C. Hostname www.example.com will redirect to www.example.com/us
- D. Hostname www.example.de will redirect to www.example.com/de.

Answer: [\(SHOW ANSWER\)](#)

NEW QUESTION: 25

a B2C Commerce developer has implemented a job that connects to an SFTP, loops through a specific number of .csv files and generates a generic mapping for every file. In order to keep track of the mappings imported, if a generic mapping is created successfully, a custom object instance was created with the csv file name. After running the job in the Development instance, the developer checks the Custom Objects in Business Manager and notices there isn't a Custom Object for each csv file that was on SFTP.

What are two possible reasons that some generic mappings were not created? Choose 2 answers

- A. The maximum number of generic mappings was reached.
- B. Invalid format in one or more of the .csv files.
- C. The generic mappings definition need to be replicated from Staging before running the job.
- D. The job needs to run on Staging and then replicate the generic mappings and custom objects on Development

Answer: A,B [\(LEAVE A REPLY\)](#)

NEW QUESTION: 26

Given a website launched to production, the Architect can rely on several SFCC Business Manager tools that provide an automatic notification feature.

Which three tools have such a feature and do not require to be monitored manually?

Choose 3 answers

- A. Job Schedules
- B. Quota Status
- C. Analytics Conversion Reports
- D. Custom Log Settings
- E. Pipeline Profiler

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 27

The client provided these business requirements:

- * The B2C Commerce platform will integrate with the client's Order Management System (OMS).
- * The OMS supports Integration us-no legacy RPC style SOAP services.
- * The OMS is hosted on client s infrastructure.

What is the right cartridge folder to place the WSDL provided for the OMS service?

- A. /cartridge/webreferences2
- B. /cartridge
- C. /cartridge/services
- D. /cartridge/webreferences

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 28

Northern Trail Outfitters (NTO) wants to use Salesforce as a front end for creating accounts using the lead-to-opportunity process. When an opportunity is closed or won, an order must be created in the ERP, which manages orders. The organization has an Enterprise Service Bus (ESB) that supports the CometD protocol.

Which two integration approaches or steps should a Solution Architect recommend for this scenario?

Choose 2 answers

- A. Enable ESB to publish to the platform event using the CometD protocol and notify the back-end ERP system to create the order synchronously.
- B. Enable ESB to subscribe to the platform event using the CometD protocol and notify the back-end ERP system to create the order asynchronously.
- C. Define a new platform event in Salesforce and then create a Process Builder process to publish a platform event when the opportunity status changes to Closed-Won.
- D. Define a new platform event in the back-end system for the order details and then create a Process Builder process to initiate the platform event when the opportunity status changes to Closed-Won.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 29

Given the above OCAPI definitions, which permission or permissions apply?

- A. Allows external applications to create coupons
- B. Allows external applications to update coupons
- C. Allow external applications to create, update, and delete both coupons and coupon codes
- D. Allows external applications to create, update, and delete coupons

Answer: B ([LEAVE A REPLY](#))

NEW QUESTION: 30

The Client is Crowing and decided to migrate its ecommerce website to B2C Commerce. The Client provided the Architect with the f metrics for its existing website over the past 12 months and forecasted into the next year:



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Noting these historical metrics and the forecasted growth of 300%, which load test targets meet best practices for testing the new B2C Commerce site?

- A. 150000 visits per hour, 3000000 page views per hour, and 37500 orders per hour
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- C. 3000 visits per hour, 60000 page views per hour, and 750 orders per hour
- D. 1500 visits per hour, 30000 page views per hour, and 375 orders per hour

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 31

A developer uses the call() instance method of dw.svc.Service to invoke a web service and implemented the callback methods defined by the dw.avc.ServiceCallback class.

Which callback method is required only when invoking a SOAP service?

- A. parseResponse
- B. initServiceClient
- C. createRequest
- D. mockCall

Answer: B ([LEAVE A REPLY](#))


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NEW QUESTION: 32

An integration cartridge implements communication between the B2C Commerce Storefront and a third-party service provider. The cartridge contains the localServiceRegistry code:

```
var LocalServiceRegistry = require('dw/svc/LocalServiceRegistry');
module.exports = LocalServiceRegistry.createService('serviceprovider.rest.auth',
  {
    createRequest: function(svc) {
      var svcCredential = svc.getConfiguration().credential;
      if (empty(svcCredential.user) || empty(svcCredential.password)) {
        throw new Error('Basic Auth requires valid client ID (user) and secret (password)');
      }
      var requestBody = {
        clientId: svcCredential.user,
        clientSecret: svcCredential.password
      };
      svc.setAuthentication('NONE');
      svc.addHeader('Accept', 'application/json');

      return JSON.stringify(requestBody);
    },
    parseResponse: function(svc, httpClient) {
      return httpClient.text;
    }
  }
);
```



How does this code sample accomplish authentication to the service provider?

- A. By Issuing a Basic Auth request to the service provider.
- B. By wrapping the authentication service call with Basic Auth.
- C. By disabling Basic Auth and executing the service authentication call.
- D. By performing a signed SOAP Auth request using a certificate.

Answer: C (LEAVE A REPLY)

NEW QUESTION: 33

Northern Trail Outfitters (NTO) exported all the Account records from Salesforce and used a data transformation tool to clean up values in the phone field using a standardized format. The export file has more than 2 million records. During previous data loads for similar updates on the Account object, NTO did not experience any issues with row lock.

Which feature of Data Loader should be used to load this data back into Salesforce faster?

- A. Bulk API Serial Mode
- B. REST API
- C. SOAP API
- D. Bulk API

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 34

The Client plans to deploy a new payment provider and Order Management System on its existing B2C Commerce website. They have asked an Architect to advise which environment it should use to conduct load testing of its new integrations.

Which environment should be used as the ideal environment for this kind of load test?

- A. The Development Instance of a rental Realm.
- B. The Development Instance of the existing Realm.
- C. The Production instance of the existing Realm.
- D. The Production Instance of a rental Realm.

Answer: D ([LEAVE A REPLY](#))

NEW QUESTION: 35

An organization wants to add Service Cloud to their existing Salesforce Org currently hosting Sales Cloud. They know that an integrated customer service experience is a key component of a successful long-term relationship with their customers. After doing some research they learned that the Service Cloud connector can help start their implementation and they are now ready to proceed.

Which two functionality considerations should they be aware of when introducing the B2C Commerce to Service Cloud Connector into an existing Salesforce Org?

Choose 2 answers

- A. The Service Cloud Connector is distributed as a managed package that can be extended to meet client-specific needs but with core functionality that cannot be altered.
- B. The Service Cloud Connector provides a collection of Lightning and Visualforce components that display customer and order information within Service Cloud, which needs to be customized and deployed by a developer.
- C. In order to implement the Service Cloud Connector it is necessary to enable Person Accounts, a change which cannot be reverted once implemented.
- D. The Service Cloud Connector natively supports accounts and contacts, households, and multi-brand customer models.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 36

The Client wishes to implement a third party integration that allows for free shipping If the customer is a member of the third party service. When the customer's order is exported to the

Order Management System (OMS) it also creates a custom object in order to track additional data before sending that order data to the third-party service as well.

What technical concern should the Architect raise to protect performance and stability of the site?

- A. The OMS having order data sent to a third party and related security needs.
- B. The customer order quota and related retention or deletion needs.
- C. The customer's order data sent to a third-party and related security needs.
- D. The custom object quota and related retention or deletion needs.

Answer: D (LEAVE A REPLY)

NEW QUESTION: 37

During the monitoring tasks you realize that a third party integration with your storefront is logging sensitive data. What can we do to avoid saving this information to the system logs?

- A. Implement filterLogMessage method for the ServiceCallback to filter response log messages.
- B. Implement filterResponseLogMessage method for the ServiceCallback to filter response log messages.
- C. Add a new log category for this service with level greater than the sensitive data is added to avoid logging.
- D. Implement getRequestLogMessage method for the ServiceCallback and remove sensitive data.

Answer: A (LEAVE A REPLY)

NEW QUESTION: 38

The client provided these business requirements:

- * The B2C Commerce storefront will integrate with the client's Order Management System (OMS).
- * The storefront will provide real-time order export of successfully processed orders. The OMS supports both web service export and SFTP batch order export, but the client has expressed concern about the availability of the OMS.

Which two solutions satisfy the requirements and address the OMS reliability concern?

Choose 2 answers

- A. Implement a live export of orders during checkout via web service, marking the processed order as exported when the AM returns successfully.
- B. Implement a Live export of orders during checkout via SFTP, marking the processed order as exported when it has completed successfully.
- C. Implement a batch export of orders via web service, excluding exported orders. This runs as a scheduled Job with an hourly run rate and marks processed orders as exported upon success.
- D. Implement a batch export of orders to SFTP, excluding exported orders. This runs as a scheduled job with a high-frequency run rate and marks processed orders as exported upon success.

Answer: A,D (LEAVE A REPLY)

NEW QUESTION: 39

The client provided these business requirements:

- * The B2C Commerce platform will integrate with the Client s Order Management System (OMS).
- * The OMS supports Integration using REST services.
- * The OMS is hosted on the Clients infrastructure.

Whet configurations are needed for this integration with the OMS?

- A. A service configuration, a hostname alias configuration, and a user credential configuration.
- B. A service configuration, a service profile configuration, and a user credential configuration.
- C. A service configuration, a service profile configuration, and a service credential configuration.
- D. A service profile configuration, a WAF configuration, and a service credential configuration.

Answer: C (LEAVE A REPLY)

NEW QUESTION: 40

A company uses Salesforce to store accounts and contacts. All users have switched to the Lightning Experience user interface. The Account Hierarchy feature is used extensively to relate companies to their subsidiaries. A Solution Architect finds that the data migration process is creating duplicate contacts with different primary accounts.

Which two options can the Solution Architect use to ensure that there is only a single contact for a particular person across all the subsidiaries of a company?

Choose 2 answers

- A. Customer 360 Data Manager
- B. Duplicate Matching Rules
- C. Third-party application or AppExchange tool
- D. Lightning Data Services

Answer: A (LEAVE A REPLY)

NEW QUESTION: 41

A company is In the process of defining the authoritative system for key data entitles Involved In B2C journeys. The company has about 200.000 customers, each averaging 30 orders per year. Which two systems are considered an authoritative system for consent and compliance preferences, as well as primary person attributes such as name, address, birthday, phone, and email?

Choose 2 answers

- A. Experience Cloud
- B. Marketing Cloud
- C. Service Cloud
- D. B2C Commerce

Answer: B,C (LEAVE A REPLY)

NEW QUESTION: 42

A company needs to have specific fields encrypted in the user interface on the contact record in Service Cloud as well as on some fields in data extensions that exist only in the Marketing Cloud. The merchant believes that Salesforce Shield Encryption is a suitable solution. Which two considerations are relevant for the merchant when determining an appropriate solution?

Choose 2 answers

- A.** With Shield, encrypted fields cannot be used to filter or sort in Process Builder and Flow Builder.
- B.** Shield encryption can be done on any standard or custom field on all field types, but cannot be set to encrypt those fields in Marketing Cloud.
- C.** Field-Level Encryption is also required on Marketing Cloud to encrypt the custom fields.
- D.** With Shield, encrypted fields are not visible to the user, but there are no other feature impacts.

Answer: A,B (LEAVE A REPLY)

NEW QUESTION: 43

A company uses Service Cloud and B2C Commerce and now wants to enable the 'Order on Behalf of functionality on its storefront. The customers using the storefront are Person and Household accounts.

Which three design and architecture considerations should a Solution Architect follow to ensure that the 'Order on Behalf of functionality works well for all the designated storefront customers?

Choose 3 answers

- A.** Verify that agents are Service Cloud and B2C Commerce users with Order on Behalf rights.
- B.** The REST calls between B2C Commerce and Service Cloud do not count towards API governor limits.
- C.** Default user is required for anonymous storefront shoppers.
- D.** The Order on Behalf of feature in the Service to B2C Commerce Connector only supports person accounts as a customer model by default.
- E.** Verify that the permissions used are Login_On_Behalf, Login_Agent, and Create_Order_On_Behalf_Of business manager functional permissions.

Answer: (SHOW ANSWER)

NEW QUESTION: 44

Your project has 4 storefronts for different branches. Everyday at 4.00 am runs a job to import inventories, master catalog and storefronts for each of those sites. You're in charge of job configuration, given this information what should be the best approach to achieve it?

- A.** First flow with organization scope to import master catalog, another flow with 4 steps to import each storefront catalog with site scope and in parallel inventory import with organization scope.
- B.** None of these answers are correct
- C.** 3 flows are needed. First master catalog with organization scope. Second flow is to import storefront catalogs with site scope and last to import inventory with organization scope.

D. 2 flows needed. First one to import master catalog with organization scope and in parallel import storefronts with site scope and second flow to import the inventory with organization scope.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 45

A company wants to migrate their existing in-house order management solution to the Salesforce Order Management product, which will trigger post-purchase transactional emails through Marketing Cloud. They are already using B2C Commerce, Service Cloud, and Marketing Cloud, as well as the B2C Commerce - Service Cloud Connector and Marketing Cloud Connect. What are three actions that a Solution Architect must take when planning and deploying this solution? Choose 3 answers

- A.** Configure data extensions and triggered sends in Marketing Cloud to support transactional emails for ordering scenarios.
- B.** Migrate subscriber keys in Marketing Cloud to a new Order Management customer identifier.
- C.** Modify the Service Cloud Connector implementation to remove potentially conflicting features with the Order Management Connector.
- D.** Integrate Salesforce Order Management to B2C Commerce for order history and user self service.
- E.** Replace the Service Cloud Connector with an Order Management Connector for B2C Commerce.

Answer: **B,C,D** ([LEAVE A REPLY](#))

NEW QUESTION: 46

An Architect is configuring a data replication schedule. Which task(s) can be removed in order to reduce replication times?

- A.** Search Indexes
- B.** Campaign
- C.** Static content
- D.** Storefront URLs

Answer: ([SHOW ANSWER](#))

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NEW QUESTION: 47

Given a website launched to production, the Architect can rely on several SFCC Business Manager tools that provide an automatic notification feature.

Which three tools have such a feature and do not require to be monitored manually?

Choose 3 answers

- A. Job Schedules
- B. Quota Status
- C. Custom Log Settings
- D. Analytics Conversion Reports
- E. Pipeline Profiler

Answer: A,B,D ([LEAVE A REPLY](#))

NEW QUESTION: 48

A company wants to send a coupon code to VIP customers who have abandoned their cart. The company also wants to track email open and forward count, as well as disable the coupon code after a single use.

Which set of platforms and native services should a Solution Architect recommend to satisfy these requirements?

- A. Service Cloud for customer segmentation; third-party service for creation of coupon codes; B2C Commerce and Marketing Cloud functionalities to send abandoned cart emails; Service Cloud to track email opens and forwards.
- B. B2C Commerce for customer segmentation; Service Cloud for creation of coupon codes; B2C Commerce and Marketing Cloud functionalities to send abandoned cart emails; Service Cloud to track email opens and forwards.
- C. Marketing Cloud for customer segmentation; B2C Commerce for creation of coupon codes; B2C Commerce and Marketing Cloud functionalities to send abandoned cart emails; Marketing Cloud to track email opens and forwards.
- D. Marketing Cloud for customer segmentation; Service Cloud for creation of coupon codes; B2C Commerce to send abandoned cart emails; Tableau CRM to track email opens and forwards.

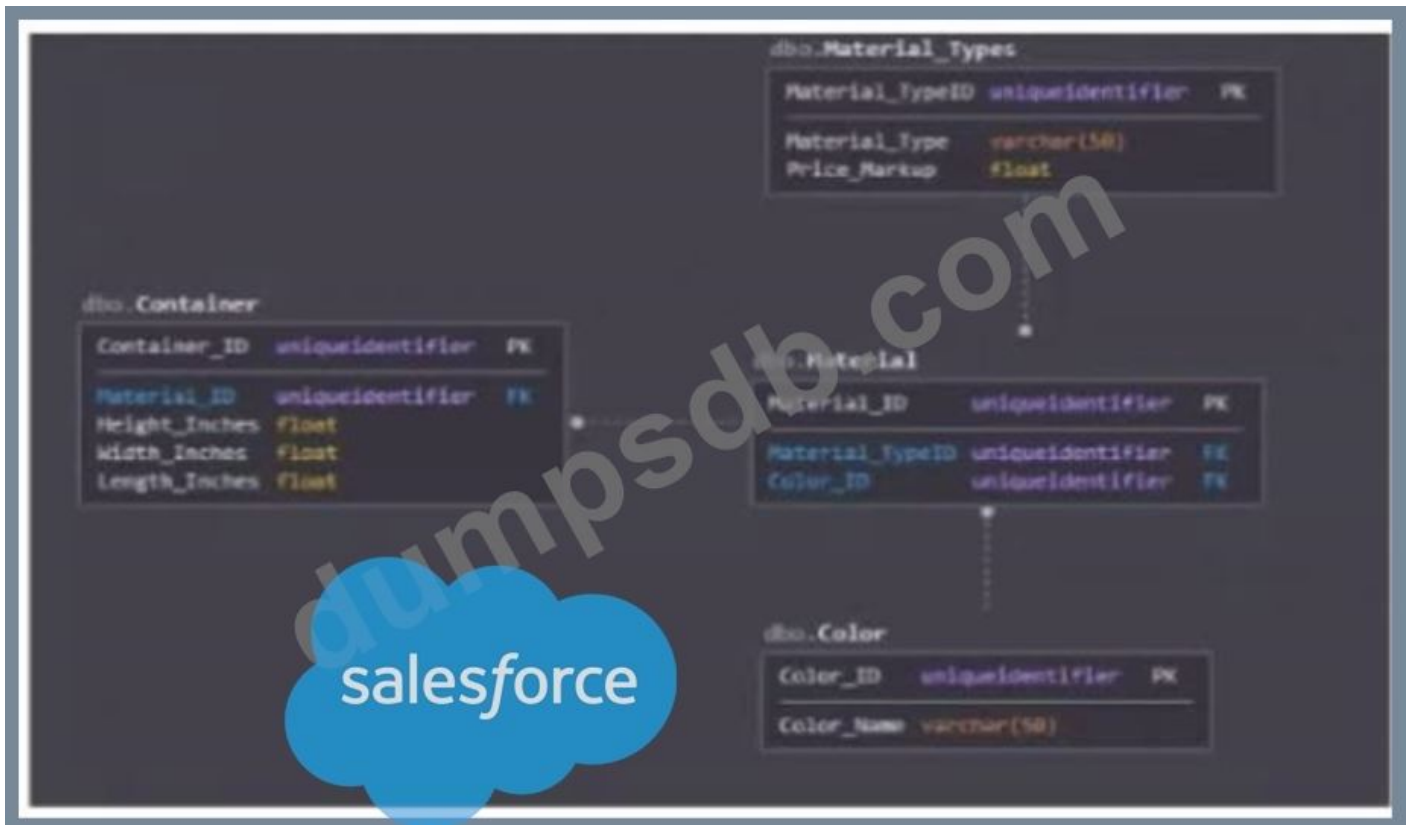
Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 49

The Client wants to offer custom made container products on its new B2C Commerce storefront. The Client provided two business requirements.

- * Customer can specify container length, width, and height.
- * Customer can specify the material that the container is made of.

The Client also provided the Architect a current data schema (shown below) for reference while preparing the technical documentation.



Which two gaps between the requirements and the data schema should the Architect discuss with the Client?

Choose 2 answers

- A.** The data schema includes an implied structure that the customer's choices should be captured as custom objects, but there isn't a business requirement to do so
- B.** The data schema includes unique identifiers for material and color fields, but neither are reflected in the business requirements.
- C.** The data schema includes a material Price_Markup field, but there isn't a business requirement to factor the material cost into the final price calculation.
- D.** The data schema includes a Color_ID field, but there isn't a business requirement to allow the customer to specify container color.

Answer: C,D (LEAVE A REPLY)

NEW QUESTION: 50

Northern Trail Outfitters (NTO) just went live after migrating its online shop to B2C Commerce from a custom eCommerce platform. NTO now needs to migrate its orders. NTO cannot provide a B2C Commerce feed, but a custom export from its current eCommerce site.

What are the correct steps to migrate these orders to B2C Commerce?

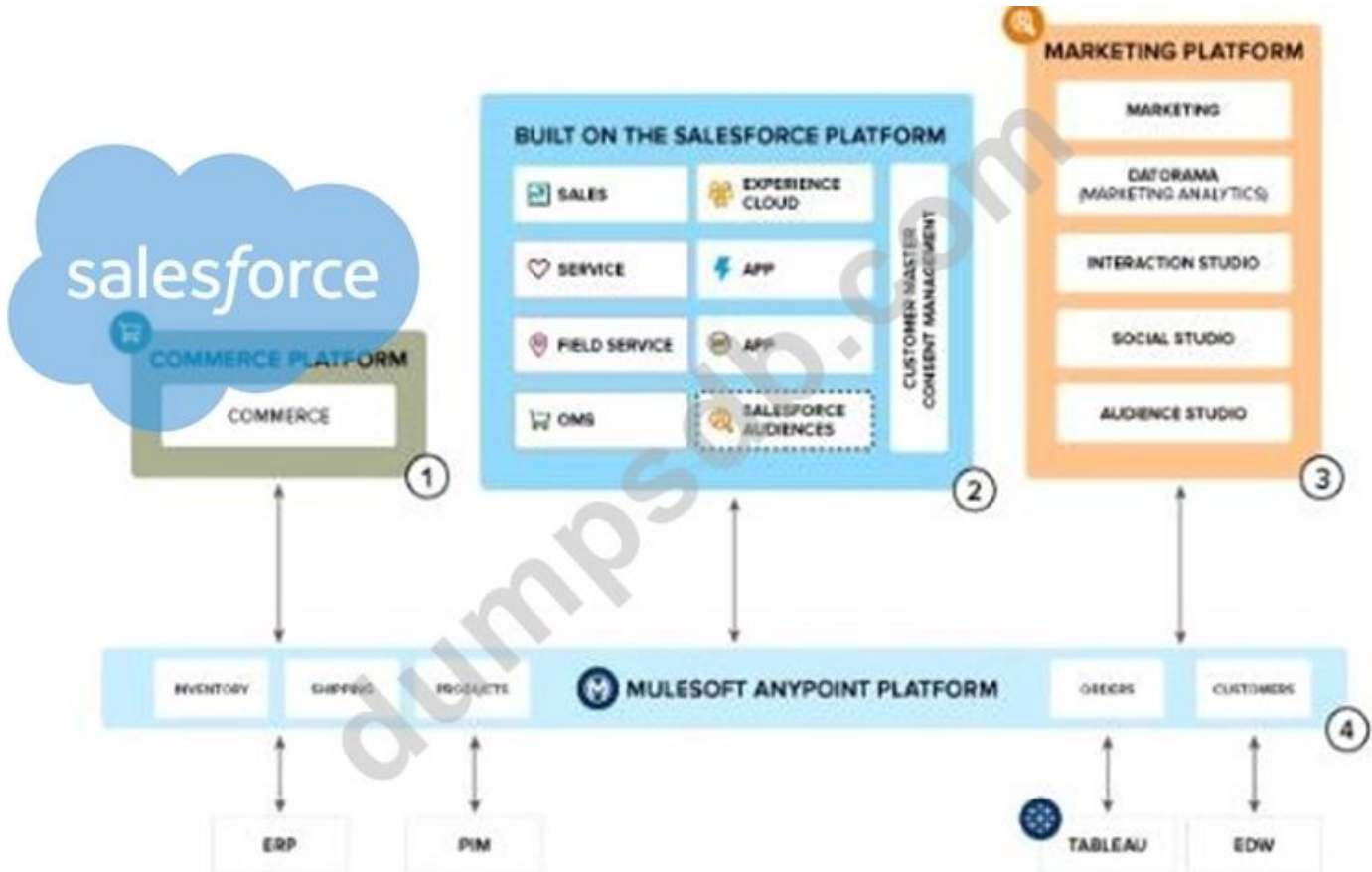
- A.** Receive the orders file and use a job to generate the orders in B2C Commerce schema. Ask the client to import them on production before the launch.
- B.** Receive the orders file and use a job to place new orders in B2C Commerce with the order data received.
- C.** Receive the orders file and use a job to generate the orders in B2C Commerce schema. Create a B2C Commerce Support ticket to ask them to import the orders.

D. Create a B2C Commerce Support ticket and ask them to import the order files received from Northern Trail Outfitters.

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 51

Refer to the exhibit.



A company plans to adopt Salesforce for a number of their needs, including an internal CRM, a public B2C Commerce storefront with order management functionality, and an extensible API framework to integrate with other systems, as well as marketing automation. The overall system landscape of the proposed solution is shown above.

Which three considerations are important for this scenario? Choose 3 answers

- A. Order Management System (OMS) is a B2C Commerce product but it does not run natively on the core Salesforce Platform.
- B. Salesforce products, including Sales Cloud, Service Cloud, Experience Cloud, and Order Management System (OMS) run on the same physical platform and share a common data model.
- C. Marketing Cloud enables personalization, journey orchestration, and cross-channel messaging.
- D. Tableau requires MuleSoft in order to access data outside of the Salesforce Platform.
- E. The Salesforce Platform can be used for customer master and consent management, or it can integrate with a third-party Master Data Management system.

Answer: B,C,D ([LEAVE A REPLY](#))

NEW QUESTION: 52

Facebook connect will be available on your storefront to allow users to log in. To configure properly the new OAuth provider. What should you need from your product owner?

- A. Ask for the access token.
- B. Send request to facebook endpoint with app_id send by POST to retrieve the oauth token.
- C. User and password from Facebook to get the access token.
- D. Ask to grant needed permissions for your facebook user.

Answer: D ([LEAVE A REPLY](#))

NEW QUESTION: 53

A Client has automated builds that deploy the code; however, recent builds started failing with compilation issues, which are not reproducible in developer's environment.

What first step needs to be taken to identify and fix the issue?

- A. Verify the generated JavaScript and CSS for the build.
- B. Recreate the job in the build server to verify compilation issues.
- C. Clean up build server work space and run job again.
- D. Verify the modules versions used to generate the code.

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 54

A B2C Commerce Developer has just finished implementing a new promotion code form on checkout. During review, an Architect notes that the form is not using CSRF validation correctly.

```
<form action="{URLUtils.continueURL()}" method="GET">
  <!-- ... the form input elements ... -->
  <input type="hidden"
    name="{dw.web.CSRFProtection.getTokenName()}"
    value="{dw.web.CSRFProtection.generateToken()}" />
  <input type="submit" value="Apply Promotion Code" />
</form>

formResult = cartForm.handleAction({
  'addPromoCode': function (formgroup) {
    var CSRFProtection = require('dw/web/CSRFProtection');

    var status;
    var result = {
      cart: cart,
      EnableCheckout: true,
      dontRedirect: true
    };
    status = cart.addCoupon(formgroup.couponCode.htmlValue);
    /* ... some error handling code, based on the returned status ... */
    return result;
  }
});
```



Which two options are best practice recommendations for dealing with CSRF validation? Choose 2 answers

- A. Only use POST methods over HI IPS.
- B. Only use GET methods over HTTPS.
- C. Ensure the CSRF protection is validated on form submission.
- D. Automatically renew the CSRF Token if expired.

Answer: C,D ([LEAVE A REPLY](#))

NEW QUESTION: 55

A merchant using B2C Commerce and Service Cloud has a requirement for service agents to order products on behalf of shoppers. In the envisioned scenario, a shopper contacts the service center with an order request, the agent uses the Service Console to find the shopper's account, and initiate an order on behalf of the shopper using payment information provided by the shopper. The merchant is considering the B2C Commerce - Service Cloud Connector for this implementation.

Which three considerations should a Solution Architect keep in mind prior to implementation?

Choose 3 answers

- A. Guests or anonymous storefront shoppers are not supported in this scenario.
- B. Service agents need a corresponding storefront login mapped to their Service Cloud user record.
- C. B2C Commerce needs to be registered as a remote site.
- D. The Service Cloud Connector only supports contacts as a customer model.
- E. The Service Cloud Connector only supports Person Accounts as a customer model.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 56

The Client plans to deploy a new payment provider and Order Management System on its existing B2C Commerce website. They have asked an Architect to advise which environment it should use to conduct load testing of its new integrations.

Which environment should be used as the ideal environment for this kind of load test?

- A. The Production Instance of a rental Realm.
- B. The Production instance of the existing Realm.
- C. The Development Instance of a rental Realm.
- D. The Development Instance of the existing Realm.

Answer: D ([LEAVE A REPLY](#))

NEW QUESTION: 57

An Architect has been approached by the Business with a request to create a custom product finder. The finder would initially be available on only one site, and would eventually be extended to be available on all sites the Business maintains. There is a requirement that these wrings art also available to be used in a Job context for export to other systems.

Each site will have a different category avertable for use by the product finder.

Where should the Architect store the custom settings for use on both the storefront and in a job context?

- A. Jobs Framework parameters
- B. Category custom attributes
- C. Custom Object with an Organizational Scope
- D. Custom Object with a Site Scope

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 58

The Client is planning to switch to a new Payment Service Provider (PSP). They have approached an Architect to understand the time and effort to Integrate the new PSP. The PSP offers a LINK cartridge compatible with SiteGenesis Pipelines, but the Client's website is build on Controllers.

Which two options should the Architect take into consideration before starting analysis? Choose 2 answers

- A. Estimate the effort and risk to convert the LINK cartridge from pipelines to controllers.
- B. Produce a proof of concept converting the most essential pipelines into controllers and integrate the cartridge.
- C. Reach out to the PSP development team and ask if a new cartridge version that supports controllers is under development
- D. Look for a different PSP that supports controllers and would not require conversion efforts.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 59

Northern Trail Outfitters (NTO) wants to migrate its online shoo from a custom ecommerce platform to B2C Commerce. NTO needs to migrate several thousands of customer records profile information, address book).

WTO can provide a B2C Commerce feed. It is currently using SHA-2S6 as an encryption mechanism for the customer passwords.

What approach can the Architect propose?

- A. Import the customer records, excluding the password field, and B2C Commerce will automatically require a password reset the first time a customer logs m to the storefront.
- B. Import the customer records, with the hashed password as a custom attribute, and during the login compare the entered password with the hashed password and save it in the password field.
- C. Do not import customer records and asks customers to create new accounts the first fame they try to log in to the B2C Commerce storefront.
- D. Import the customer records, including the hashed password, as B2C Commerce supports SHA-2S6, and they will be able to login with their existing password.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 60

As a Commerce Architect you should ensure that the cache hit ratio for your storefront is over 70%. During your investigation you realize that a significant number of pages are not cached. From which tool can you get this information?

- A. Pipeline Profiler
- B. Code Profiler
- C. Reports & Dashboard
- D. Google Lighthouse
- E. Page Speed

Answer: C (LEAVE A REPLY)

NEW QUESTION: 61

An organization uses B2C Commerce to capture order details but needs to process the order in an ERP system. They want B2C Commerce to send a message to the ERP system with the order details after they have been entered, then wait for the order to be processed, and then receive a reply from the ERP system with the order number and status.

Which integration pattern should a Solution Architect use to meet this requirement?

- A. Publish / Subscribe
- B. Request and Reply
- C. Batch Data Synchronization
- D. Asynchronous Call-Out

Answer: B (LEAVE A REPLY)

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NEW QUESTION: 62

Northern Trail Outfitters uses an Order Management system (OMS), which creates an order tracking number for every order 24 hours after receiving it. The OMS provides only a web-service interface to get this tracking number. There is a job that updates this tracking number for exported orders, which were last modified yesterday.

Part of this jobs code looks like the following:

Based on the above description and code snippet, which coding best practice should the Architect enforce?

- A. Post-processing of search results is a bad practice that needs to be corrected.

- B.** The transaction for updating of orders needs to be rewritten to avoid problems with transaction size.
- C.** Configure circuit breaker and timeout for the OMS web service call to prevent thread exhaustion.
- D.** Standard order import should be used instead of modifying multiple order objects with custom code.

Answer: C (LEAVE A REPLY)

NEW QUESTION: 63

The Client identifies that a segment of customers need to see some products on the site that other customers should not be able to access. All products are maintained within one catalog but in separate categories. A custom attribute will be used on the Profile system object to identify customers that belong to this special segment. A customer group will be made that is qualified for by this Profile custom attribute. The storefront will be customized to include navigation to relevant categories for this customer group.

Unfortunately during technical review the Client points out that the business teams have raised a concern with maintenance and want to use a shared navigation within the catalog and not use separate categories.

Which item should the Architect suggest to efficiently fulfil this new requirement while maintaining scalability?

- A.** Customize the Storefront Co use a hidden search refinement that if the user Is In the customer group then the result Includes those products with a new custom attribute.
- B.** Customize the Storefront to use separate storefront catalogs with the same navigation that If the customer Is In the customer group gets assign products appropriately.
- C.** Customize the Storefront to modify the search result that if the user is in the customer group then the result includes those products appropriately.
- D.** Customize the Storefront to use a hidden search refinement and modify the customer group to be qualifiedfor by a new product custom attribute

Answer: C (LEAVE A REPLY)

NEW QUESTION: 64

A customer service team raised a new business requirement that requires a multi-cloud solution design between B2C Commerce, Service Cloud, and Marketing Cloud. A Solution Architect has been hired to lead the design of the multi-cloud solution.

Which two actions should the Solution Architect take to accurately capture requirements and deliver the solution overview?

Choose 2 answers

- A.** Conduct discovery workshops and upon completion present the solution back to the design authority or executive stakeholders to validate the solution.
- B.** Include functional subject matter experts and technical resources across multiple discovery workshops, grouped by business function to ensure all requirements are captured.

- C.** Conduct discovery workshops to create a user acceptance testing document and invite business owners, each cloud technical architect, and implementation development team.
- D.** Include the customer service team so that they can provide detailed user stories prior to the discovery workshops.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 65

An Architect has been asked by the Business to integrate a new payment LINK cartridge. As part of the integration, the Architect has created four new services to access various endpoints in the integration.

How can the Architect move the new services to Production when the integration is ready for launch?

- A.** The new services must be manually exported from staging and Imported into Production.
- B.** The new services will be moved to production with a Site Import.
- C.** The new services will be moved to Production with a Data Replication.
- D.** The new services will be moved to Production with a Code Replication.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 66

An ecommerce site has dynamic shipping cost calculation. it allows the customers to see their potential shipping costs on the Product Detail Page before adding an item to the cart.

For this feature, shipping touts are calculated using the following logic:

- * Set the shipping method on the Basket
- * Add the item to the basket, calculate the basket total and get the shipping cost for this method
- * Remove the item from the Basket to restore the original state
- * The above process is repeated for each shipping method

During the testing it was discovered that the above code violates the `spi.basket.addResolveInSameResquest` quota.

What should the Architect do to resolve this issue and maintain the business requirement?

- A.** Omit the calculation of shipping cost until the customer is ready to check out and has chosen the shipping method they want to
- B.** Wrap each Individual step of the process its own transaction Instead of using one transaction for all steps.
- C.** Omit the removal of the Item and speed up the process for the customer by adding the product to the basket for them.
- D.** Wrap the adding of product and shipping cost calculation in a transaction which Is then rolled back to restore the original state

Answer: **D** ([LEAVE A REPLY](#))

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